



Media Kit

2026

About Our Company

Founded in 2017, ColedaB2B has come a long way in technological advancement since its inception.

We're "the facilitator" that accelerates growth more like a partner than simply acting as a vendor. Obsessed with

leveraging technology and innovation, Coleda drives higher quality, productivity, and improved customer experiencezFvF





What we do

- Asset Performance Mapping With Analytics
- Top-of-the-funnel Leads And Waterfall Campaigns
- Designing Creatives Such As Landing Pages And Email Templates

Why choose us?

We include RPA embedment (Robotic Process Automation) in our quality assurance together with intelligent human intervention

Our team works in shifts to ensure **24*5 availability.**

Keeping our turnaround time (TAT) less than 15 mins

UNPRECEDENTED IMPACT. UNPARALLELED SCALE.

Since 2017, ColedaB2B has delivered measurable results:

Leads Generated

8M+

Since 2017

Emails Sent

70M+

Total delivered

Tele Connects/Yr

100K+

Annual calls

Database Contacts

50M+

Global contacts

Campaigns Delivered

80K+

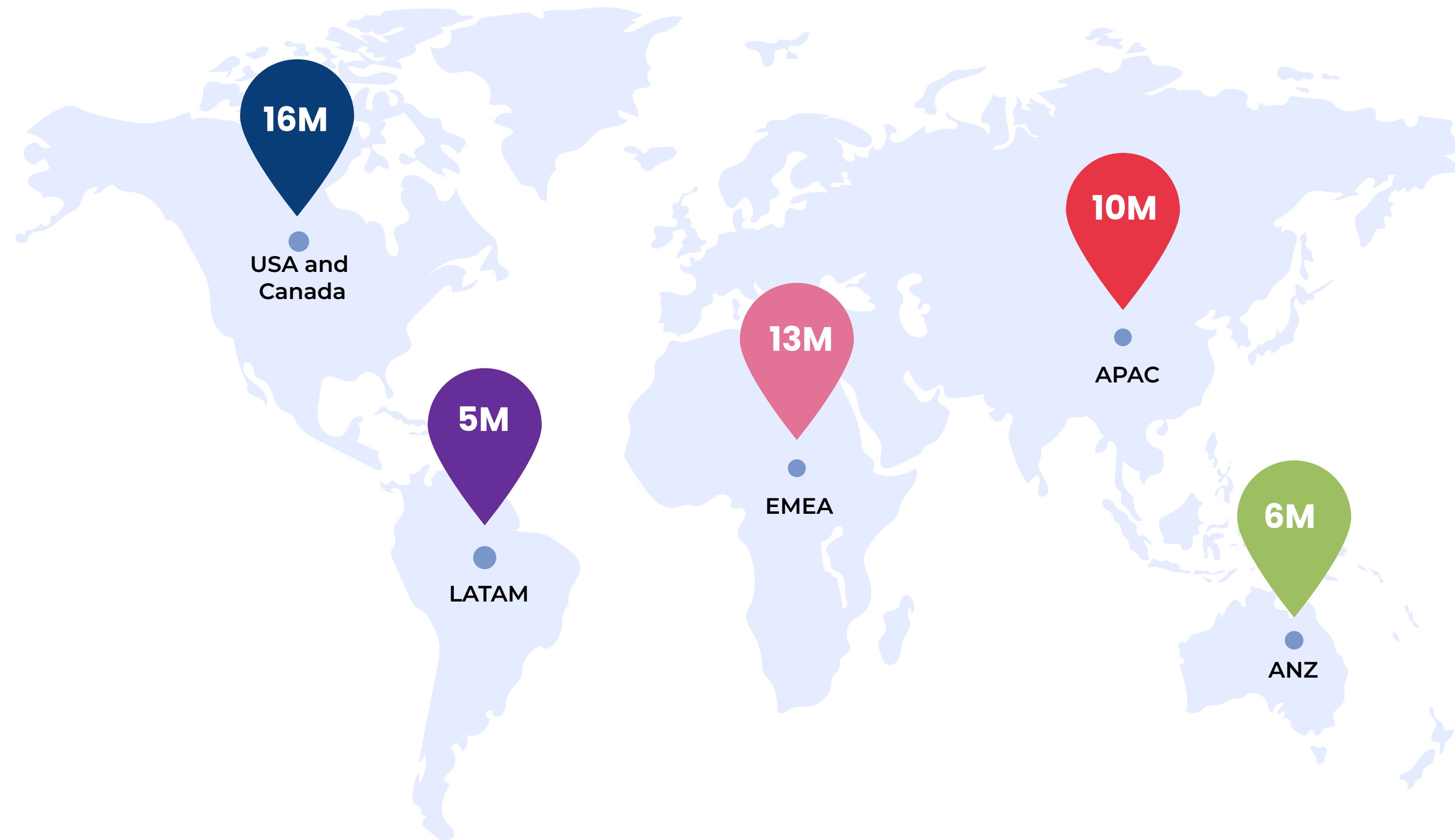
Successful campaigns

Partners Served

10+

Technology partners

Our Reach



Since 2017, we have generated a database of **50M+ contacts**.

Target Audience



Business Leaders

CEO, Chairman, Vice Chairman, President, Partners, Proprietors, CMO, MD, COO, Directors, Deputy Directors, DGM, and National Heads



IT Decision Makers

Directors, VP, CEO, CXO, CIO, COO, Heads of Departments, Senior VP, and Senior Directors



Technology Audience

CIO, CTO, Programmers, Sales Support Engineers, Network Support Engineers, Solutions Engineers, System Administrators, Network Administrators, Web Masters, Database Administrators, and Data Warehouse Specialists.



Technology Influencers

Managers Officers, Senior Managers, Analysts, Specialists, Associates, and Executives

Industries Served

Diverse Sector Expertise & Key Focus Areas 2025



Technology

Innovation-driven solutions for tech companies



Manufacturing

Operational excellence and supply chain optimization



Healthcare

Patient-centric engagement and compliance solutions



Financial Services

Secure, data-driven financial technology solutions

COMPLETE INDUSTRY REACH

Agriculture, Manufacturing, Construction, Energy, Information And Communication Technology (Ict), Healthcare, Education, Retail, Logistics, Financial Services, Media And Entertainment, Travel And Tourism, and Professional And Business Services.

*We serve **13 diverse** industries with specialized lead generation and marketing solutions tailored to specific sector needs.*

Solutions Overview



Content creation

COLEDA B2B with its team of highly experienced and skilled professional writers will help you create content for several platforms including blog posts, white papers, etc.



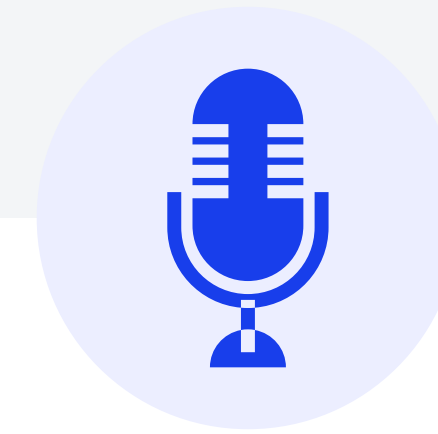
Lead Generation

COLEDA B2B offers a full suite of services that will drive your email campaigns to success.



Database Management

COLEDA B2B can aid you to accelerate brand equity, enhance communications with prevailing customers, generate revenue, and add new customers with our rich data management experience.



In collaboration with partner networks, we deliver end-to-end podcast solutions from ideation to recording and promotions.

Lead Management

Our lead intelligence, segmentation, and quality focus deliver qualified and actionable leads for your bespoke program requirements.

LEAD NURTURING

Attract
Engaged
Buyers

LEAD QUALIFICATION

Data-driven
Strategy For
Maximized
Results

Data Solutions

Our goal is to identify and enrich data, highlighting potential customers' interest and intent insights through our proprietary technology stack.

DATA MANAGEMENT

Harness Big
Data Analytics
with our Data
Experts To Drive
Your Business
Decisions

DATA ENRICHMENT

COLEDA B2B's
Data Enrichment
Services will help
you Transform
your entire
Value Chain



Account Based Marketing

With ColedaB2B you can strategize your marketing approach that focuses on targeting high-value accounts and building personalized, long-term relationships with them.

01 Content Syndication

02 Marketing Ready Leads

03 Sales Ready Leads

04 B.A.N.T.

05 Progressive Leads



Content Marketing

COLEDA B2B with its team of highly experienced and skilled professional writers will help you create content for several platforms including blog posts, white papers, etc

Branded Custom Content

- Whitepapers
- Case Studies
- Reports & Infographics

Branded Rich Media

- Podcasts
- Videos
- Webinars



THANK YOU

Contact Us



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